



St. Joseph's College of Commerce (Autonomous)

Affiliated to Bengaluru City University

Accredited with A++ Grade by NAAC in 4th Cycle (CGPA of 3.57/4)

College with Potential for Excellence (CPE)

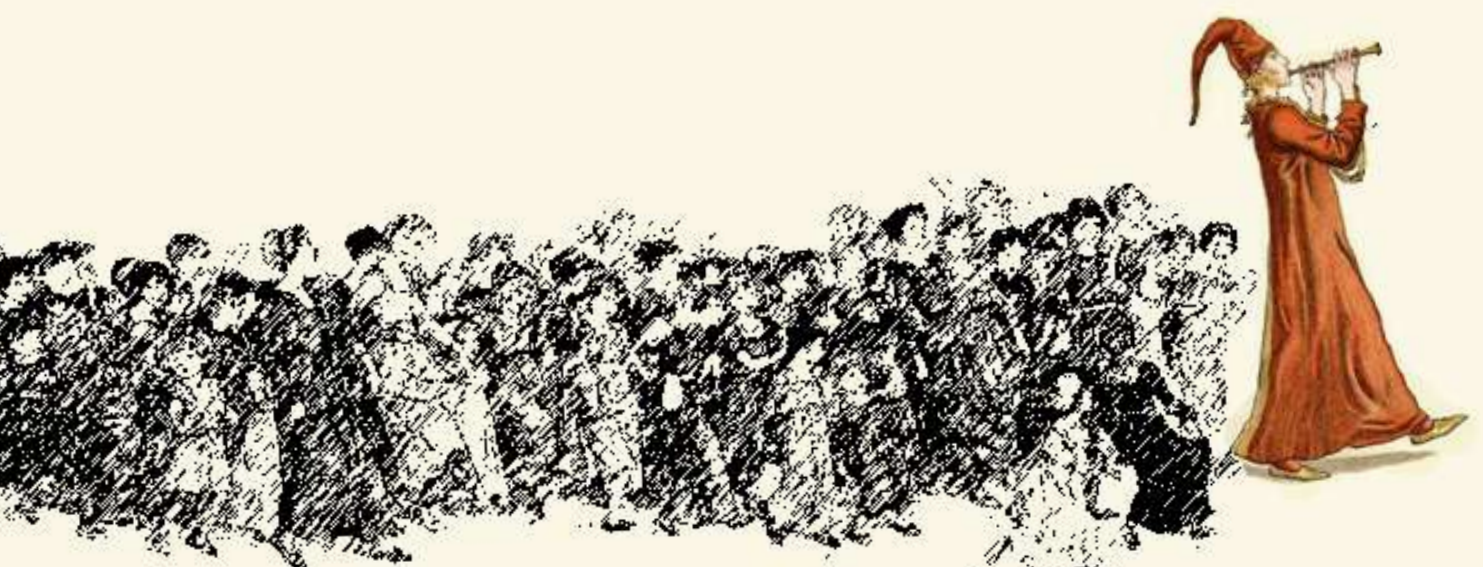
Ranked 65th in NIRF 2023 by the Ministry of Education, Government of India

#163, Brigade Road, Bengaluru - 560025, Karnataka, India

B.A.

English & Psychology Programme

2024 - 25





ABOUT THE INSTITUTION

St. Joseph's College of Commerce (SJCC), formerly a part of St. Joseph's College, established in the year 1882, is managed by the Bangalore Jesuit Educational Society (BJES). The Commerce Department was established in the year 1949 and it became an independent college with its own building in Brigade Road in the year 1972. With an objective of imparting quality education in the field of Commerce and Management, the college has been innovating in all aspects of higher education over a long period of time. SJCC has taken a lead in reforming curriculum and syllabus, examination and evaluation pattern, and teaching and learning methods to provide a holistic education to form men and women for and with others. SJCC is accredited by NAAC with A++ grade in the Fourth Cycle and has secured 65 th All India Rank in NIRF rankings conducted by Ministry of Education. It has consistently been ranked as one of the top ten commerce colleges in India by reputed magazines.

College Motto "Fide et Labore," meaning "Faith and Toil." Faith is the commitment to God and fellow beings while Toil represents hard work.

Vision of the College: To create a just, secular and democratic society specially in the service of the poor, the oppressed and the marginalized.

The Mission Statement: St. Joseph's College of Commerce seeks to be a place where academic excellence goes with the cultivation of virtue, and where a community is formed which sustains men and women in their education and their conviction that life is only lived well when it is lived generously in the service of others.

MILESTONES

- ◆ 1882 St Joseph's College was established in 1882
- ◆ 1949 St Joseph's College introduced the Department of Commerce
- ◆ 1972 Became an independent College, St Joseph's College of Commerce
- ◆ 2000 First cycle of NAAC, accredited with 5 stars
- ◆ 2004 Granted Autonomous Status
- ◆ 2007 Second cycle of NAAC accredited with an A grade
- ◆ 2010 Recognized SJCC as a "College with Potential for Excellence
- ◆ 2010 Bangalore University recognized the College as Research Centre
- ◆ 2012 Third cycle of NAAC accredited with 'A' grade, CGPA 3.37
- ◆ 2021 Fourth cycle of NAAC accredited with 'A++' grade, CGPA 3.57

ABOUT THE PROGRAMME

The B.A. (English & Psychology) Programme is a dual specialization programme foregrounding the study of literature in the global and Indian contexts and focuses on providing a foundational understanding of psychological concepts, and the application of these concepts in practical settings.

English courses, through a close study of texts and contexts, familiarizes students with literary histories of the world and equips them with literary sensibilities and acumen to develop careers in the field of writing, journalism, publishing, media, social sector, teaching, and public relations.

Psychology courses are designed to familiarise students with the various applications of Psychology in different spheres including clinical, educational, and industrial settings. In addition, it provides a platform to use these skills to enhance self-awareness, empathy, and social responsibility.

Class timings: Shift II (11 a.m. Onwards)

ELIGIBILITY

Mandatory eligibility for the programme is a pass at the +2 level (Karnataka PUC, ISC, CBSE, NIOS, state boards) in any stream from any recognized board from India or abroad.

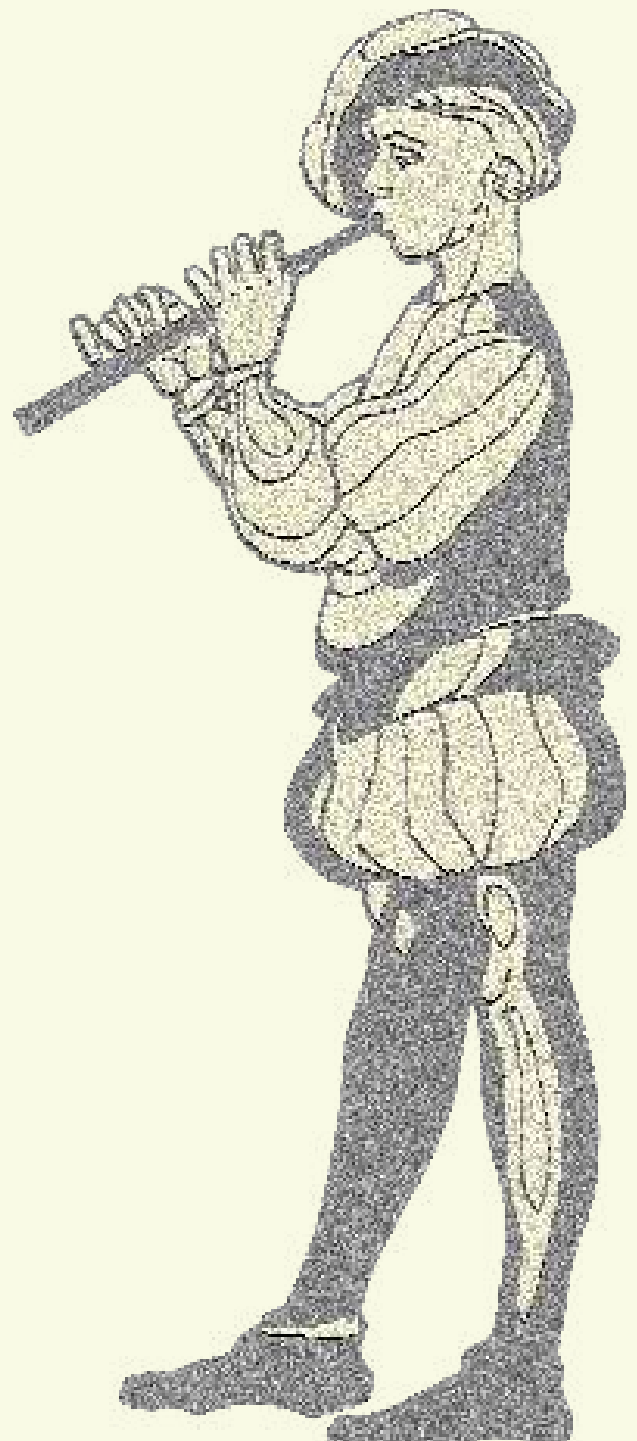
No student shall be eligible for admission to the programme through non-formal/distance education unless he/she has successfully completed 12 years of Schooling through an examination conducted by a Board/University or through National Institute of Open Schooling (NIOS).

Books are the quietest and most constant of friends; they are the most accessible and wisest of counselors, and the most patient of teachers.

- Charles W. Eliot

"Maybe this is why we read, and why in moments of darkness we return to books: to find words for what we already know."

- Alberto Manguel



PROGRAMME OBJECTIVES

ENGLISH

The B.A. (English and Psychology) Dual Specialization Programme
The disciplines of English and Psychology offer a set of intellectual frameworks to interpret individual and collective human behaviour. Together they equip students with skills of literary sensibility, emotional intelligence, and public and interpersonal communication.

- ◆ To familiarize students with literatures in English comprising texts of different genres, themes and concerns including Indian Writing in English.
- ◆ To enable students to read texts closely, interpret and appreciate their socio-cultural as well as political dimensions.
- ◆ To actively promote an interdisciplinary perspective in the context of literary studies.
- ◆ Connect liberal arts, humanities, and social sciences through a multidimensional curriculum.
- ◆ To enhance communicative fluency and enable students to acquire academic writing and research skills.

PSYCHOLOGY

- ◆ To orient students to foundational concepts and theories in the varying fields of Psychology, encouraging them to demonstrate the ability to critically assess information and arguments related to psychological phenomena.
- ◆ To develop proficiency and gain practical experience in Psychological research, including experimental studies and observational research.
- ◆ To familiarise students with the applications of Psychological principles in real-world settings, and to gain exposure to the applied areas of Psychology such as counselling, organisational and health Psychology.
- ◆ To explore interdisciplinary connections between psychology and other fields, fostering a holistic understanding of human behaviour and mental processes.
- ◆ To inculcate a spirit of lifelong learning by exposing students to emerging trends and evidence informed practices within Psychology and allied disciplines.



“Be a poet, even in prose.”

- Baudelaire



GENERAL OBJECTIVES

- ◆ To establish an interdisciplinary approach towards research
- ◆ To encourage and facilitate entrepreneurship in the areas of literary and cultural arts, public communication, psychology, and counselling
- ◆ To develop in students an inclusive outlook and responsible citizenship, inculcate ethical thinking and a sense of social commitment
- ◆ To prepare students for the technologically advanced world, its challenges, and opportunities
- ◆ To enable practical and experiential learning

WHY LITERATURE AND LANGUAGES @ SJCC?

Research Oriented Curriculum

Focus on researching literary and cultural histories, society and literature, and new genres

Literary & Cultural Activities

Learning through literary activities and competitions

Collaborations with Media Houses

Workshops, guest lectures and internship opportunities in media houses

Focus on Creative Writing

A platform for students to write and publish creative work

WHY PSYCHOLOGY @ SJCC?

Orientation to the varied disciplines in Psychology

Understanding of fundamental concepts and their application.

Research Oriented and Practical Approach

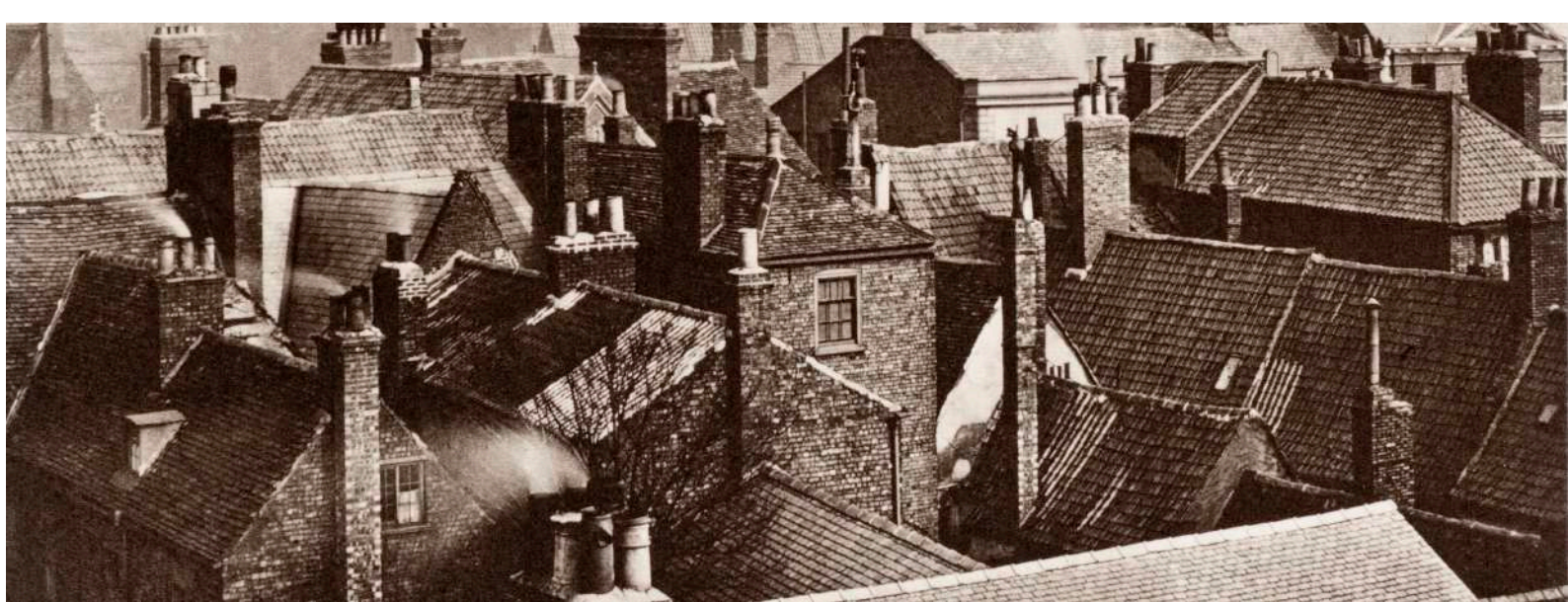
The scientist-practitioner model is adopted. to enable developing new skills and ideas approach.

Exposure to Psychometric Assessments

Engage with classic experiments and commonly used clinical assessments

Collaborations

Collaborations with NGOs working in the field of mental health to provide exposure in the field of community health.





“That’s the thing about books. They let you travel without moving your feet.”

- Jhumpa Lahiri



Friedrich Ludwig Schröder as Falstaff
Source: Shakespeare on the German Stage: 1586-1914, Volume I,
Chapter 4, Cambridge U. Press, 2004. Courtesy of the Yorck Project

CURRICULUM

ENGLISH

The curriculum of the B.A. Programme has been designed considering the expanding scope of English as a language of global cultural and political exchange. The courses in the programme explore the history of language and literatures, and popular and emerging trends in literatures in English and in translation. The programme, through a wide selection of critical approaches and methodologies, intends to offer students an in-depth understanding of literary genres, texts, society and culture. Students joining the programme will be familiarized with vocational skills necessary for a professional career. The courses also emphasize English Language and Communication skills. Further, the programme provides a foundation for pursuing research. A discussion and debate oriented approach embedded within the curriculum will help students to develop as independent critical thinkers.

DISCIPLINE-SPECIFIC CORE AREAS

The Programme will cover a wide range of themes specific to the discipline:

- ◆ Introduction to Literary Studies
- ◆ British Literature Part 1
- ◆ British Literature Part 2
- ◆ Introduction to Film Studies
- ◆ Introduction to Performance Studies
- ◆ Introduction to Linguistics & Phonetics
- ◆ Literary & Cultural Criticism
- ◆ Indian Writing in English
- ◆ European Literature
- ◆ American Literature
- ◆ Gender Studies
- ◆ Applied Linguistics and English Language Learning
- ◆ Indian Writing in Translation and Translation Theory
- ◆ Postcolonial and World Literatures

DISCIPLINE-SPECIFIC THEMES

- ◆ Cultural Studies
- ◆ Film and Media Studies
- ◆ Postcolonial Studies
- ◆ Gender and Sexuality
- ◆ Subaltern Studies
- ◆ History of Ideas
- ◆ Digital Humanities

PSYCHOLOGY

The curriculum for the Psychology course includes two main components, namely theory and a practical component. The theory component focuses on providing students with a better understanding of key psychological concepts. The practical component familiarises students with the experimental method, psychological testing and statistical methods that will better enable them to engage in activities relating to research and practice. It also provides a space to apply the concepts studied in the theoretical component of the course.

DISCIPLINE SPECIFIC CORE AREAS

- ◆ Basic Psychological Processes
- ◆ Developmental Psychology
- ◆ Health Psychology
- ◆ Social Psychology
- ◆ Psychopathology
- ◆ Industrial Psychology
- ◆ Positive Psychology
- ◆ Child Guidance and Counselling

DISCIPLINE SPECIFIC THEMES

- ◆ History of Psychology
- ◆ Biological basis of behaviour
- ◆ Mental health and illness
- ◆ Psychometric testing and experimentation
- ◆ Counselling and process skills



“Literature adds to reality, it does not simply describe it. It enriches the necessary competencies that daily life requires and provides; and in this respect, it irrigates the deserts that our lives have already become.”

- T. S. Lewis





Don Quixote fighting windmills. From *Stories of Don Quixote: Written Anew for Young People* (page 80), published in 1910 (source), written by James Baldwin and illustrated by G.A. Harker. (Wikimedia Commons)

*"When you read a great book,
you don't escape from life,
you plunge deeper into it."*

- Julian Barnes



00000.— IT IS THE CAUSE—IT IS THE CAUSE, MY SOUL.—ACT V, SCENE 2.

John Dicks, *Othello*, illustration
Dicks' Complete Edition of Shakespeare's Works / With Thirty-Seven Illustrations and A Memoir.

TEACHING-LEARNING PROCESS

The pedagogical method of this programme includes lectures, seminars, workshops, tutorials, field trips, internships, lab work, and teaching practice. A range of approaches to teaching and learning is utilized which stimulate dialogue and debate, encourage collaboration, recognise the value of different life experiences and help students understand a range of perspectives. Students not only engage in traditional academic pursuits but also have the opportunity to develop practical skills through a series of vocational courses and skill-building modules. Student assessment included tests, exams, writing projects, group projects, presentations, performances, ethnography, and design and conduct of experiments. The diversity in assessment methods helps to evaluate students' ability to communicate, collaborate, create and think critically.

OPEN ELECTIVES

The contemporary learning ecosystem centred on holistic formation of students looks beyond the existing disciplinary boundaries, and enables gaining expertise in more than one discipline. Open Electives are courses which students can choose from other disciplines, and they have an opportunity to study up to four courses in disciplines of their choice. SJCC, being primarily a commerce college, offers students an opportunity to pursue Elective Courses in disciplines such as entrepreneurship, web designing, human resource management and marketing taught by experts in their respective domains.

CERTIFICATE COURSES

Emphasizing rigorous academic engagement, our certificate programs delve into the intricate domains of Graphic Narratives, Copywriting and Advertisement, Journalism, Public Communication, and Popular Culture. Each course is designed to foster critical thinking, analytical prowess, and creative expression, equipping students with the skills necessary to navigate and excel in the multifaceted realms of communication.

INTERNSHIP/TEACHING PRACTICE

The B.A. Programme emphasises on both intellectual development and professional competence through internships in reputed organizations. As a partial requirement for the Programme completion, all students will have to undergo an internship for the duration of 4-6 weeks. The Placement and Internship Cell will assist the students in their search for internship opportunities in media houses, newspapers, magazines, education and social sectors, hospitals, rehabilitation centres, NGOs, healthcare settings and early intervention centres. Also, teaching practice is another mode of internship that students could pursue.

STUDENT PROJECTS

Student projects provide students the opportunity to use the skills they learn in the practical component, and to apply their knowledge of psychological concepts to understanding and analysing problems in various public and private spaces.

EDUCATION AT SJCC

The Ignation Pedagogical Paradigm forms the basis of educational philosophy at SJCC.

IPP is practised by following the five educational principles:

1. Context - understanding student life and culture
2. Experience - providing intellectual and affective learning opportunities
3. Reflection - of meaning for self and others
4. Action - the external expression of learned content
5. Evaluation - of student growth

At SJCC Academic Excellence, Character Formation, and Social Concern form the three pillars of education.

ACADEMIC EXCELLENCE is pursued through a variety of academic activities.

- Innovative teaching-learning pedagogies
- Innovative Continuous Internal Assessments
- End Semester Examinations (Transparency/Publication of QP and Answer key)
- Bridge Course & Remedial Classes
- Fieldwork/ Research Projects
- Centre for Digital Education and Learning
- Coaching for Professional Exams
- International and National collaborations

CHARACTER FORMATION

- Class Mentor and Counselling Support
- Student Council, Associations and Clubs
- Leadership Camps
- Intercollegiate and Intra Collegiate Fests
- Yoga and Sports
- UGC-mandated cells
- Student Welfare Officer

SOCIAL CONCERN

- Bambala- Community Engagement
- Extension Activities – NSS, CSA, AICUF, Rotaract, EcoClub etc.
- Equal Opportunity Centre
- Alumni (OSA) and Management Scholarships
- Mid- Day Meal Schemes



*"Me, poor man, my library
Was dukedom large enough."*

*- William Shakespeare,
The Tempest*



ABOUT THE DEPARTMENT OF ENGLISH

Established in 1972, the Department of English focuses on providing a humanistic perspective to the study of language and literatures. Over the years the department has evolved as a centre for critical and creative thinking, fostering literary sensibilities, and providing a platform for open dialogues. The curriculum of English courses are shaped as a response to the contemporary challenges in the society, both cultural and professional, and introduces students to different literatures across genres and cultures. Some of the pioneering courses offered by the institution include media literacy, understanding development narratives, debates in the history of ideas covering language, caste, nation, business, politics and technology, debate and argumentation, academic writing, and thinking creativity. The department has also been offering open elective and certificate courses in cinema, and popular culture. In 2022, as the college transitioned into a multidisciplinary institution, the Department of English introduced the B.A. English and Psychology programme to explore the possibilities of interdisciplinary education.

The philosophical orientation of the department has been inspired by the Jesuit vision and mission of education, and shaped by the efforts of public intellectuals and creative teachers like Prof. G K Govind Rao and Prof. R Rajaram. The faculty members of the department come from a variety of socio-cultural backgrounds, and pursue diverse academic interests.

The pedagogic practices of the department envision learning through participating in continuous discussions and debates, both inside and outside the classroom. The focus is on allowing students to develop perspectives by articulating their experiences. The assessment, both summative and formative, emphasizes on the progress made in understanding experiences, and articulating them creatively through written and speaking assignments. Also, the ability to apply language skills in practical contexts are given equal weightage.

The department fosters special interest student associations and conducts activities, such as VIVIDHA – The SJCC Literary Fest, book exhibitions, film screenings, and workshops. It also encourages participative dialogue within the larger community through programmes like Republic Day Lecture Series, Seminars, Panel Discussions, and Colloquiums on topics of contemporary cultural and political significance.

FACULTY PROFILE




Mr. Vinay Kambipura
M.A. English, NET

Film Studies, Literary Theory,
Media and Technology Studies,
Science Writing



Dr. Neeti Roy
M.A. English, Ph.D

Indian Writing, Diaspora Literature,
ELT, Culture & Gender Studies,
Film Studies



Mr. Thomas Mathew
M.A. English, NET

Cultural Studies,
Postcolonial Studies, Critical Theory
Philosophy



Mr. Jeffin Lijo J
M.A. English, NET, PGDCE

Dalit Literature, American Literature,
Translation Studies, Film Studies




Ms. Vijayashanthi
M.A. NET

Dalit Studies, Cultural Studies,
English Studies, Gender Studies and
Translation Studies



Dr. Paulami Guha Biswas
M.A., Ph. D, NET

Postmodernism, Postcolonial Studies,
Indian Writing in English and
Graphic Narratives



Ms. Divya Hari Rao
M.A., KSET


Travel writing, Cultural studies,
Ecocriticism, Food Narratives



Ms. Nikita Chung
B.A., M.A (English)

Culture Studies and Critical Theory

ADJUNCT FACULTY



Dr. R. Rajaram
Former HOD - English, SJCC

Indian Writing,
Postcolonial Literature,
Cultural Studies, Philosophy of Science



Ms. Marina Joyce Roche
M.A. English, PGDCE

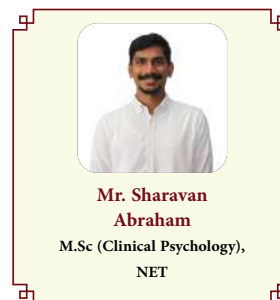
Religious Studies, Philosophy,
Literature and Identity.

ABOUT THE DEPARTMENT OF PSYCHOLOGY

The Department of Psychology aims to provide a foundational understanding of psychological concepts and an exploration of the intricacies of the human mind. The department strives to provide the best resources and learning environment for the holistic development of the individual, and the development of skills necessary for research. It also aims to introduce students to the diverse fields within Psychology, encouraging them to adopt an interdisciplinary approach to understanding the human experience.

In addition to academic pursuits, students are actively encouraged to participate in co-curricular activities as part of the Psychology Association. This dynamic platform opens avenues for students to share their experiences and contribute to the department's magazine, fostering a sense of community and shared learning.

FACULTY PROFILE



STUDENT SUPPORT

Infrastructure

Located in the Central Business District of Bengaluru at Brigade Road, St. Joseph's College of Commerce caters to students from diverse backgrounds. The college has state-of-the-art infrastructure comprising ICT enabled classrooms, seminar and conference halls, computer labs, two auditoriums, AV rooms, and an excellent library holding a well curated collection of books and journals. The academic atmosphere of the college is enhanced by bookshops, libraries, and buzzing cafeterias in the vicinity of the college.

Library and Information Resources

The college houses a huge collection of books, magazines, and national and international journals. The library holds subscription to international literary magazines like Times Literary Supplement and Sight & Sound. The library is constantly updated with interesting book selections made by the faculty members, and it has access to several e-journals and online databases such as JSTOR and EBSCO.

Language Lab

The language lab at SJCC is equipped with a language learning software. This facility plays an important role in the success of our students in national and international language proficiency exams.

Scholarships

The institution supports the academic endeavours of students from traditionally marginalized socio-cultural and economic strata by offering them two categories of scholarships:

Category One: Scholarships for the economically challenged students
Category Two: Scholarships for co-curricular and extra-curricular activities

Mentorship

Professional mentorship offered by the college provides space for students to acclimatise and flourish in a new environment, which freshers often find challenging. The mentorship continues throughout the course of the students' stay in college. The role of the mentors is to contribute to the holistic development of the students under the umbrella of Jesuit ethos.

Counselling

In the increasingly competitive academic environment, counselling often makes a positive difference to the emotional and physical well-being of students on campus. The college provides students with professional counselling services. Life skill and value education sessions offered by the Counselling Department nurtures the ethical dimensions of the students' personality, shaping them to be conscientious and socially responsive citizens.

Remedial Teaching

The Department of English has a well-structured mechanism to meet the remedial learning needs of the student community. Students are free to meet the subject teacher outside class hours for discussions and doubt clarification. Apart from the individual meetings, the subject teacher will identify students who need additional academic support and conduct remedial teaching sessions.

Placement Support

The college offers placement and career support to students on and off campus. Several top firms visit the institution for on campus recruitment and the institution continues to maintain an impressive placement record. In addition to this, the placement cell actively organizes pre-placement training sessions such as career guidance, recruitment training, mock interviews, and mock aptitude tests to facilitate students' transition into the professional world.

CO-CURRICULAR ACTIVITIES

“Writing India” Project

The Writing India Project is an opportunity for the first-year undergraduate students to understand the processes of writing a journalistic story/article. This project is carried out in collaboration with a renowned media house. Practising journalists from a collaborating organization conducts guest lectures and workshops on diverse aspects of composing a journalistic story. Faculty members from the Department of English offer continuous guidance to students at each step of the writing process.

“VIVIDHA” Intercollegiate Literary Fest

The Department of English hosts an annual intercollegiate literary fest providing a space for diverse art, culture, and imagination. This gathering serves as a vibrant space that ignites creativity and fosters meaningful conversations. The festival comprises a spectrum of engaging events, ranging from panel discussions and literary competitions to workshops and cultural performances.

The Annual Republic Day Lecture Series

Every year around the eve of the Republic Day the Department of English invites a renowned public intellectual to deliver a lecture on contemporary socio-political and cultural challenges.

Seminars, Workshops and Conferences

The Department of English and the Department of Psychology organizes guest lectures, workshops, seminars, and conferences intending to provide opportunities to engage with writers, journalists, artists, psychologists, and mental health professionals. This encourages students to think beyond the curriculum and explore the intersection between various disciplines and fields.

ESPERO: An Inter-Collegiate Competition

The annual national online inter-collegiate competition Espero is held in the month of September with the intention of spreading awareness about suicide prevention. It is conducted in collaboration with the Suicide Prevention India Foundation (SPIF). Students play an active role in organising the competition and in participating.

Epicurus: The Annual Psychology Exhibition

The annual Psychology exhibition ‘Epicurus’ enables students to test their practical skills on other students and faculty members by showcasing the assessments and experiments they have conducted within the classroom. Students are also encouraged to make working models of classic experiments as a way of engaging with Psychology as a science beyond the curriculum.



CAREER PATHWAYS

The B.A. Programme is multidisciplinary in nature and opens extensive career options for the students. The knowledge, perspective and skills gained through the courses equip students to develop career pathways in diverse fields. Below listed are some possible career opportunities:



Writing

Independent Writing, Creative Writing for Media and Cinema, Technical Writing, Reviewing, Copywriting & Content Writing



Journalism

Literary & Cultural Journalism
Business Journalism
Sports Journalism



Translation & Transcription

Academic Translation
Literary Translation
Technical Translation
Medical Transcription



Teaching/Training

Teaching at Schools and Colleges
Corporate Training



Editing & Publishing

Career opportunities in Publishing Houses as Editors and Proof-readers



Public Relations

Career in managing public relations for corporate firms, NGOs and other institutions



Media and Entertainment

Presenters, Hosts, and Content Creators for creative programmes, Social Media Management, Audience Engagement



Research

Researcher for publishing houses, marketing & advertising firms, Academic Research



Entrepreneurship

Developing entrepreneurial projects in the field of literature and culture



Counseling

Psychotherapy,
Psychopathology, Educational
Eounseling.



Public Health

Awareness Programs, Health
Promotion Public Policy.



Advertisement and Consumer Behaviour

Advertisement, Consumer
Psychology, Marketing.



Human Resource and Management

Recruitment, Appraisal,
Management Consultation



Educational Psychology

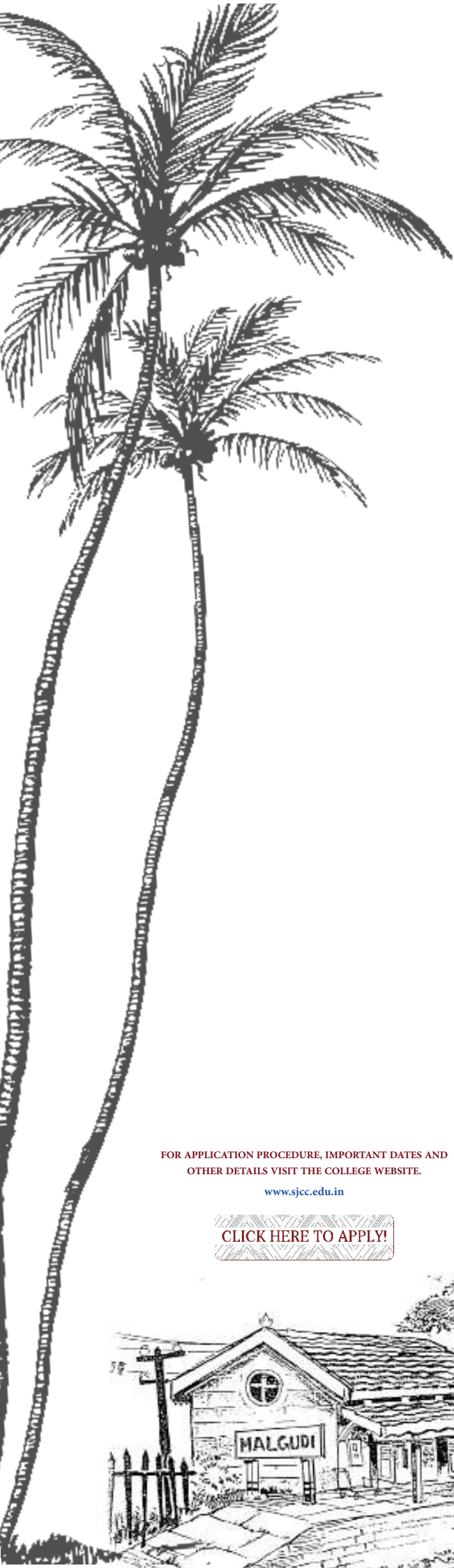
Special education learning
g strategies, classroom
management.



Health and Wellness

Career in managing public
relations for corporate firms,
NGOs and other institutions





ELIGIBILITY

Mandatory eligibility for the programme is a pass at the +2 level (Karnataka PUC, ISC, CBSE, NIOS, state boards) in any stream from any recognized board from India or abroad. No student shall be eligible for admission to the programme through non-formal/distance education unless he/she has successfully completed 12 years of Schooling through an examination conducted by a Board/University or through National Institute of Open Schooling (NIOS).

SELECTION PROCESS

The entrance examination for the B.A. (English and Psychology) Programme will take place in the college campus. The exam will consist of two rounds:

Round 1: SJCC Aptitude Test - English (SAT -Eng)

The Test will consist of the following sections:

Section A: English language ability (15 marks)

Section B: Literary interpretation & Basic Concepts in Psychology (15 marks)

Section C: Comprehension passage (15 marks)

Section D: Reflective essay (15 marks)

Total marks: 60

Time allotted: 90 mins

IMPORTANT GUIDELINES:

- Section A will contain MCQs.
- Do not exceed the word limit.
- Plagiarism or malpractice of any kind will lead to immediate disqualification.

Students from other states will have the option to take the SAT - English (Round 1 & 2) online.

Please note: *Only shortlisted candidates in Round 1 will be called for the Subject Knowledge Interview round.*

Round 2: Subject Knowledge & Personal Interview

In this round the candidates will be tested on their familiarity with literatures in the English language and the ability to understand concepts.

FOR FURTHER DETAILS

ABOUT THE PROGRAMME CONTACT:

englishdept@sjcc.edu.in

Ph. Nos: (080) 2536 0644 / 46

FOR APPLICATION PROCEDURE, IMPORTANT DATES AND
OTHER DETAILS VISIT THE COLLEGE WEBSITE.

www.sjcc.edu.in

CLICK HERE TO APPLY!

